

# #MovingPeople

## FROM VBS TO SUNDAY SCHOOL

- Get the best information possible from all persons attending VBS.
- Recognize some children are brought to VBS by persons other than their parents, so gather good information from them, too.
- Assign every prospect discovered in VBS to a Sunday School class or small group.
- Coordinate follow up with all Sunday school classes and small groups. Communicate to them some ways to make connections.
- Plan an intensive follow up “blitz” with specific follow up plans. Consider a 2-3 month period for the blitz beginning immediately, or as soon as possible, at the conclusion of VBS.
- Involve Sunday School classes and small groups in making four touches in four weeks following VBS. Consider touches that include: a personal visit, fellowship opportunity, telephone call, text, email, etc.
- Vary the approaches of how you follow up with VBS attendees.
- Offer to enroll persons in Sunday School or a small group. Consider doing this the last day of Vacation Bible school or at your family night experience.
- Follow up with all members of the family-even if they all did not attend VBS.
- Offer to meet persons when they first come to Sunday School, small group or church. Accompany them and be sure to connect with others.
- Consider using the parenting workshop as one means of outreach and follow up.
- Include a family night as part of your VBS strategy. Involve leaders from all age group Sunday School classes and departments in the family night plans.
- If you do not provide adult VBS, consider using the Adult VBS Day 3 Bible study for parents during a family night emphasis to give them a “taste of VBS”.
- Consider planning and promoting future family-oriented studies to bring parents and children back. (parenting, money management, age group studies, etc.)
- Coach Sunday School members on talking points during VBS. For example, “We talk about these kinds of things each week in our Sunday School class that meets in...” is a great way to remind people Bible study does not have to end with VBS.
- Remind all VBS and Sunday School leaders of the importance of inviting and accompanying persons to Sunday School.
- Encourage prospects to invite their friends and family to VBS. Prospects are one of the best sources of finding other prospects.