



Pastor's Webinar — April 23, 2020, 2:00 pm

Sharing The Gospel Online

With Chris Goepfner, Riverbank Church, VT

Resource Sheet and Notes

The Process for Sharing the Gospel

1. Must be simple and clear
2. A simple 3 step process — The Problem ^a The Solution ^a A Clear Response

**The Gospel Message has NOT CHANGED!
The Method HAS CHANGED
The Holy Spirit IS STILL WORKING!**

On-Line Preaching needs to be:

- ◆ Short — you have the viewers attention for a max of 20 minutes
 - ◆ Concise — Book recommendation: What is the Gospel by Greg Gilbert
 - ◆ Picture Your Viewers — imagine a person who doesn't know Jesus
- A great article: <https://careynieuwhof.com/5-ways-to-get-better-at-preaching-speaking-directly-into-a-camera/>

Mark the Moment of Response

What are ways to encourage a response?

- ◆ Put an emoji hand on Facebook or Youtube
- ◆ Encourage responders to text to a number — Check out Text in Church / Response Form
- ◆ Encourage a response in the chat box

What happens when they respond?

- ◆ Within a few hours, a contact from the on-line host
- ◆ An email from the pastor
- ◆ On Monday morning, mailed a new believer's packet with devotional, reading plan and church information.
- ◆ Quickly try to move them to a small group

ENGAGEMENT IS THE KEY!

How? — On-line Hosts — these are the individuals who are the key people in greeting people on line and looking for ways to interact with them. They encourage prayer requests and engage them in questions during the message. Their goal is to be relational and get to know the individuals. There is a balance at engaging and allowing them to have space.

DON'T NEGLECT THE FOLLOW UP!

Don't be afraid to change.. Don't be afraid to try something new thing!



Compiled by the Church Growth Team — www.bcne.net
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