

Continue the Connection (FOLLOW UP) Top 10

We asked VBS leaders from each state to tell us what works. Here are the top 10 suggestions:

Follow-up Leader

Enlist a Follow-up Leader at same time you are enlisting other VBS team leaders and department directors and include follow-up as part of overall VBS planning and preparation, conveying at every opportunity that follow-up is not an afterthought, but is a crucial aspect of the effectiveness of VBS.

Follow-up Strategy

Develop a follow-up strategy, before you begin recruiting for VBS. As you enlist workers. Enlist an Adult Sunday school class or other adults that are not serving in the VBS week, but would like to be part of follow-up.

VBS Enrollment Cards

Make sure VBS enrollment cards are filled out completely and legible. Provide each child with a packet of church information for their parents.

VBS Reunion

At the beginning of the Sunday school year conduct a VBS reunion, complete with VBS songs, snacks, and a reminder of how much fun both VBS and Sunday school can be.

Pictures

Take pictures throughout the week for a Family Night video presentation. Personally deliver copies of the DVD to the home of every family represented in VBS. (this is a great for people in the Follow-up Strategy)

Crafts

Make a craft on the last day of VBS that requires paint to dry or photos to be developed. During the following week have the VBS Follow-up Strategy Team deliver the crafts to the homes of the children.

Theme-Related Photo

Create a theme-related photo opportunity and take every child's picture. Following VBS deliver a 5-by-7 inch print to the child's home. This always seems to turn a home visit into a positive and rewarding experience.

Connect VBS with Sunday school

During Family Night activities connect children and parents with the person who would be the child's Sunday school teacher. Make sure each Sunday school teacher has a supply of enrollment cards and understands how to transfer children from VBS to Sunday school.

Baptism Service

Hold a baptism service for those who made decisions during VBS. Send letters to each family whose child made a decision. Print celebrity T-shirts.

Continue the Connection

Call or visit the homes of every prospect discovered. Consider taking each child a copy of a children's devotional as an icebreaker. Be sure to leave a schedule of your church activities for parents.